**Title Page (with Author Details)**

The title page should include manuscript title, full author names and affiliations, contact details, optional author contributions, acknowledgments, conflicts of interest, and funding sources.

**Title: [Insert your concise and descriptive title here]**

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**Name of Author 1:** [short bio]

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[Example]

**Chenglu Wang:** Dr. Cheng Lu Wang is professor of Marketing at University of New Haven，USA, Dr. Wang is a world-renown scholar and has been named in World’ s Top 2% of Scientists List, Stanford University. His research interests include consumer behavior and interactive marketing. He has over one hundred scholarly publications at *Journal of Consumer Psychology, Journal of Business Ethics*, etc. He is the Editor-in-Chief of *Journal of Research in Interactive Marketing*, Editor-in-Chief of *Journal of Applied Business & Behavioral Science*s, and has served as the managing guest editor for over a dozen of SSCI journals, including *Journal of Business Research, Industrial Marketing Management, European Journal of Marketing, International Marketing Review* and *Asia Pacific Journal of Marketing & Logistics*, etc.

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Please add: “This research received no external funding” or “This research was funded by NAME OF FUNDER, grant number XXX” and “The APC was funded by XXX”. Check carefully that the details given are accurate and use the standard spelling of funding agency names at https://search.crossref.org/funding. Any errors may affect your future funding.

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